

Semantic Web Conference Keeps Professionals Up-to-the-Minute with Late Breaking News Sessions

Projected to expand to 25 times its current value within the next three years as more organizations reap real-world benefits from semantic technology and the Semantic Web, developers, start-up companies, and industry leaders are answering the call for more commercial innovations by rolling out new applications, products, and solutions at an increasingly rapid rate. The fourth annual Semantic Technology Conference is delivering these advancements to industry professionals with near-daily program updates.

San Jose, CA (PR WEB) May 4, 2007—With the *commercial* phase of semantic technology and the Semantic Web now in full swing and more organizations realizing substantial business value from new technologies, Wilshire Conferences' annual Semantic Technology Conference is positioning itself to meet the growing demand for consumer-friendly, semantic solutions, products, and information.

Less than three weeks out from this year's conference—May 20-24, at the Fairmont San Jose in San Jose, California—conference producers are keeping a close eye on the newest offerings and developing trends. As new semantic advances come to light, Late Breaking News sessions are being added accordingly, providing IT, data, business, and investment professionals with the most current and comprehensive picture of this ever-expanding field.

Recently-added highlights include case studies and live demonstrations from the most buzzed about start-ups and established players alike: "Related Search using Semantics: A Case Study from CNET," Tim Musgrove, Founder and CEO, TextDigger, Inc.; "Garlik: Betting the Ranch on Semantic Web Technology," Tom Ilube, CEO, Garlik; "The Roadmap from SOA to Semantic SOA," Thiru Thangarathinam, Enterprise Architect, Intel; "Semantic Mashup: A Pragmatic Approach for Information Integration at NASA," Andrew Schain, Chief Technology Officer, NASA Headquarters; and "Deploying Semantic Technologies for Digital Publishing: A Case Study from Logos Bible Software," Sean Boisen, Senior Information Architect, Logos Research Systems.

Tony Shaw, President of Wilshire Conferences, makes it a priority to stay abreast of the latest emerging trends in the field of semantic technology and states that he accomplishes this goal by relying on his numerous development contacts. "I have been in regular contact with John Banks since Logos was in the conception phase of their Bible Software," says Shaw. ". . . We are thrilled to be able to provide Logos, along with other organizations, a showcase in which to unveil their newest solutions."

Other late-breaking sessions and speakers include "Protégé Community of Practice," Natasha Noy, Senior Research Scientist, and Tania Tudorache and Tim Redmond, Researchers, Stanford University; "Semantic Technology for Next Generation Telecommunication Service," Tony Lee, CEO, Saltlux; "Adobe's Extensible Metadata Platform," Gunar Penikis, Sr. Product Manager, Adobe Systems; and "Applications of Analogical Reasoning," John Sowa, Co-founder, VivoMind Intelligence, Inc.

In addition to over 15 Late Breaking News sessions—with even more to come in the next two weeks—the Semantic Technology Conference boasts over 130 expert speakers, more than 20 solutions sessions, 24 case study presentations, two interactive keynote

panels, and more than 600 attendees, making it the largest forum in which to learn about the commercialization of semantic technology and the Semantic Web.

For more information about the world's most authoritative conference on the commercialization of semantic technology, please visit [the conference website](#).

About Wilshire Conferences:

Wilshire Conferences, Inc., headquartered in Los Angeles, California, sponsors and organizes educational conferences for information technology professionals, primarily in the areas of data management and application development. Wilshire Conferences enables industry leaders, professional peers, and technology experts to interact and share best practices on the most effective ways to implement IT.

More 2007 programs from Wilshire Conferences include:

- * Data Governance Conference, June 25-28, San Francisco, CA
- * Service Oriented Architectures for Data Management (SOA), August 21-23, San Francisco, CA
- * Information and Data Quality Conference (IDQ), September 24-28, Las Vegas, NV

Please visit the [Wilshire Conferences website](#) for a description of these educational conferences or to sign up to receive announcements of future events.